



What IDEA Means To You.

The Institute of Door Dealer Education and Accreditation (IDEA) was created by a coalition of overhead door organizations to enhance the ability of consumers to recognize professionalism within the door and access systems industry.

Benefits to Consumers

IDEA's first goal is to provide useful information to education consumers when making decisions regarding the purchase, repair, maintenance or testing of a garage door or other automated access system. Additionally, IDEA seeks to help consumers, whether residential or commercial, to recognize quality within the door and access systems industry as a means of promoting safety and avoiding problems associated with unqualified technicians.

IDEA is a private, independent organization and validates professionals within the industry who meet high standards. These programs include Door Dealer Accreditation, Residential Installer Certification, Rolling Steel Fire Door Technician Certification and Commercial Sectional Door Systems Technician Certification.

IDEA Dealer Accreditation is provided to dealers who have demonstrated a high commitment to quality and exceptional level of knowledge in a variety of facets of the door and access systems industry. By choosing an IDEA Accredited Door Dealer, consumers can have confidence that the dealer is among those who have completed a six-part course, passed rigorous examinations and provided other documentation items documenting quality business practices.

IDEA Technician Certification is awarded to individuals who install and service residential and commercial door and access systems. This credential can be earned for Residential Garage Doors, Commercial Sectional Door Systems, Commercial Rolling Door Systems, Rolling Steel Fire Doors and Automated Gate Operators by individuals who can complete any or all of these courses and successfully pass a comprehensive written examination.

Automated door systems often represent the largest moving object in a structure. The products which are designed to create safety, security and convenience in accessing residential homes and commercial facilities are safe and reliable when properly installed and maintained.

IDEA does not endorse any specific door dealer nor warranty the products or work performed by any bearer of its credentials. However, IDEA has established these comprehensive programs and made them available to all industry dealers and technicians. As a result, Dealer Accreditation and Technician Certification do attest that these companies and individuals have met the demanding criteria established for each IDEA credentialing program.

By asking for these qualifications, consumers can make more informed decisions when purchasing or repairing a garage door or other automated access systems product.