
**SALES
INSTALLATION
SERVICE**

SINCE 1945



JOE WILDE CO, INC
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NEWS RELEASE

New Berlin, WI March, 2013 -- Joe Wilde Company, Inc. is proud to announce that every one of their eligible technicians has earned certification from the Institute of Door Dealer Education and Accreditation (IDEA). IDEA is an independent educational foundation formed in 1996 whose purpose is to serve in the public interest by promoting and recognizing professionalism in the door and access systems industry.

Garage door technicians are eligible to take the Certification exam once they have a minimum of two years of field experience. The designation is earned by demonstrating a high level of expertise regarding the products, accessories, installation and servicing methods associated with residential and commercial sectional door systems and operators.

"I am so proud of every one of our technicians for attaining this professional certification, and as one of the few garage door companies to offer an entire team of certified technicians, our customers can be assured they are receiving the highest level of service," said Chris Teifke, third generation owner and president of the company.

Joe Wilde Company, Inc. is a leading provider of exterior home improvement products including garage doors, openers, railing, awnings and shade products, garage screens, plus entry doors and storm doors and is located at 16601 W Cleveland Avenue in New Berlin. The company is a third generation, family owned business in operation since 1945. More information can be found on their website at www.joewilde.com.

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**GARAGE DOORS ♦ OPENERS ♦ GARAGE SCREENS/FLOORING
RAILINGS ♦ AWNINGS & SCREENS ♦ ENTRY & STORM DOORS**
www.joewilde.com