

# Joe Wilde Company, Inc. Privacy Policy

Respecting the privacy of our customers is very important to us and the success of our business depends upon our ability to maintain the trust of our users. The following Privacy Policy outlines how we collect, use, communicate, disclose and make use of personal information while you are using the joewilde.com website ("site").

## What information do we collect?

We collect information from you when you register on our site, fill out a form or contact us via email. When ordering or registering on our site, as appropriate, you may be asked to enter your: name, address, e-mail address or phone number. You may, however, visit our site anonymously.

## What do we use your information for?

Any of the information we collect from you may be used in one of the following ways:

- To personalize your experience  
(your information helps us to better respond to your individual needs)
- To improve our website  
(we continually strive to improve our website offerings based on the information and feedback we receive from you)
- To administer a contest, promotion, survey or other site feature
- To send periodic email newsletters

The email address you provide for order processing may be used to send you information and updates pertaining to your order, in addition to receiving occasional company news, updates, specials, product or service information, etc.

## Do we use cookies?

Yes (Cookies are small files that a site or its service provider transfers to your computer's hard drive through your Web browser (if you allow) that enables the sites or service providers systems to recognize your browser and capture and remember certain information

We use cookies to understand and save your preferences for future visits, keep track of advertisements and compile aggregate data about site traffic and site interaction so that we can offer better site experiences and tools in the future.

## Do we disclose any information to outside parties?

We do not sell, trade, or otherwise transfer to outside parties your personally identifiable information. This does not include trusted third parties who assist us in operating our website, conducting our business, or servicing you, so long as those parties agree to keep this information confidential. We may also release your information when we believe release is appropriate to comply with the law, enforce our site policies, or protect ours or others rights, property, or safety. However, non-personally identifiable visitor information may be provided to other parties for marketing, advertising, or other uses.

## **Third Party Links**

Our site includes links to others websites, whose privacy policies we do not control. Joe Wilde Company, Inc. is not responsible for privacy practices or the content of such websites. We encourage you to read the privacy statements of these linked websites as their policies may differ from ours.

## **Children's Online Privacy Protection Act Compliance**

We are in compliance with the Children's Online Privacy Protection Act (COPPA) which protects the online privacy of children under 13. Our site is not directed to children under the age of thirteen and we do not knowingly collect personally identifiable information from children under the age of thirteen as part of the site. In the event that we become aware that we have inadvertently received personally identifiable information from a user under the age of thirteen as part of the site, we will delete such information from our records. In the case of a contest open to children under the age of thirteen, we will obtain prior, verifiable parental consent before collecting any personally identifiable information from children under the age of thirteen in accordance with COPPA.

## **Online Privacy Policy Only**

This online privacy policy applies only to information collected through our website and not to information collected offline and/or through other means (for example, a home show, via telephone or through the mail.)

## **Your Consent**

By using our site, you consent to our online privacy policy.

## **Changes to our Privacy Policy**

We may need to change our privacy policy at some point in the future, in which case we will post those changes to this Privacy Policy and update the modified date to reflect the date of the changes. By continuing to use our website after we post any such changes, you accept the Privacy Policy as modified.

This policy was last modified on 06/07/2012.

## **Contacting Us**

If there are any questions regarding this privacy policy you may contact us using the information below.

Joe Wilde Company, Inc.  
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